

BUSINESS SURVEY 2020

# Greater Christchurch 2050

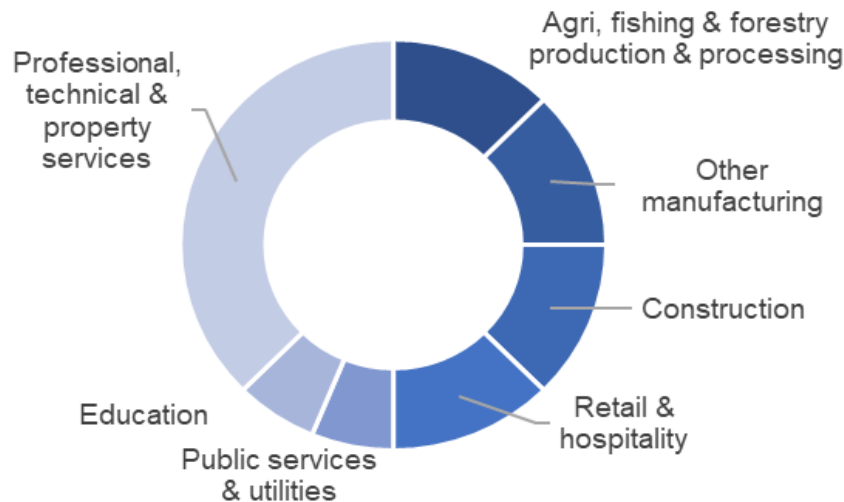
## Results snapshot



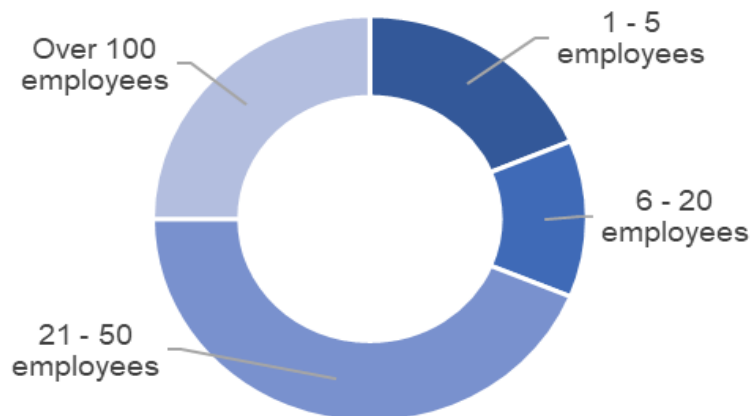
### Who we heard from....

18 respondents

#### By Industry



#### By Size



**Greater Christchurch Partnership**

**Te Tira Tū Tahī**  
One Group, Standing Together



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Results snapshot



2050

## NOW – Greater Christchurch in 2020

### What makes Greater Christchurch an attractive business location?

- Greater Christchurch's lifestyle (78%)
- The ease of getting around (72%)
- Good national and international connections (56%)
- Access to talent (50%)
- A well-connected, supportive business community (50%)

### What undermines Greater Christchurch as a business location?

- An incomplete central city (56%)
- Difficulty attracting and retaining good staff (50%)
- The lack of a coherent strategy and plan for Greater Christchurch (50%)



**Greater Christchurch  
Partnership**

**Te Tira Tū Tahī**  
One Group, Standing Together

**Christchurch  
City Council**

**Te Rūnanga o NGĀI TAHU**

**WAIMAKARIRI  
DISTRICT COUNCIL**

**WAKA KOTAHI  
NZ TRANSPORT  
AGENCY**

**Selwyn  
DISTRICT COUNCIL**

**Environment  
Canterbury  
Regional Council**  
Kaitiaki Take Kōwhiri

**Canterbury  
District Health Board**  
Te Pūnaha Raukōwhiri

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## Results snapshot



# 2050

## LOOKING TO THE FUTURE – Greater Christchurch in 2050

### What will make Greater Christchurch an attractive business location?

- Being attractive to talent as a place to live and work (94%)
- Environmentally sustainable infrastructure (88%)
- A vibrant central city (88%)
- A coherent strategy and plan for Greater Christchurch (81%)
- A strong reputation for innovation (69%)
- Good training / education opportunities to develop people (63%)
- An efficient transport system – within the city and connected to elsewhere (56%)
- Business-friendly regulation and streamlined government processes (56%)

### What undermines Greater Christchurch as a business location?

- Lack of access to enough skilled people (63%)
- Don't provide an attractive place to live and work for talent (56%)